**2017 HomeTowne TV Video Contest**

**OFFICIAL RULES**

HomeTowne TV will strictly enforce the requirements of our contest and will not post any video that does not meet all the requirements. All content submitted must be appropriate for children of all ages (even if you are submitting video for the Adult 18+ category). It is up to the discretion of the judges at HomeTowne TV to determine if the requirements have been met. By submitting your video, you are agreeing to the requirements and all criteria outlined in our Rules and Requirements. All contestants who submit videos that do not meet the criteria fully understand that; their video will not be posted publicly under HomeTowne TV’s video contest. HomeTowne TV reserves the right not to post any videos that are deemed inappropriate or do not demonstrate HomeTowne TV’s mission and professional standard.ALL video submittals are due by April 28th at midnight. No videos will be accepted after that date.

By entering this contest you accept and agree to be bound by these Official Rules.

**CONTEST DETAILS**

1. Submittals for **two age groups** will be accepted and o**ne winner from each category** will be selected:

* Student (14-17 years old) \*Release Required. Click HERE
* Adult (18+)

1. **What should my video be about? Your favorite person, place, or thing about your HomeTowne!** We all love our hometown. Often, we find ourselves bragging how one hometown is “better” than the other because our town is close to our hearts. We want to know your story and why you love your hometown. From volunteering, the businesses, the community centers, our friends, schools, our families, the services provided, churches, there is something that our home imprints on our hearts. Let everyone know what’s special about it for you! Videos will be judged on: Creativity, Quality, Sound, Unique Perspective.
2. **Length of Video?** 30-90 seconds. Any video longer than 90 seconds will not be accepted.
3. **How many videos can be accepted per contestant?** One. Additional videos by the same contestant will **not** be accepted.
4. **Who can be in my video?** Anyone, however, all persons, institutions, or businesses must agree to be in your video and must be recognized in the credits. You assume all responsibility of obtaining the appropriate releases from individuals/businesses in your video.
5. **Can I use copyrighted music?** No. All music must be original or have the appropriate approvals to be in your video. HomeTowne TV is NOT responsible for music you choose; however, it is a requirement that any video submissions do NOT infringe upon copyright laws. While HomeTowne TV will be reviewing submitted videos, it is your full responsibility to follow the rules of the contest and assume all responsibility and liability for illegal or unauthorized use of music. You represent and warrant that your video submission is your original work, it has not been copied from others, and it does not violate the rights of any other person or entity. YouTube has a library of royalty free music available for download- https://www.youtube.com/audiolibrary/music
6. **Exclusions -**  HomeTowne TV’s contest is designed to be fun and provide a unique opportunity for budding or seasoned video producers; or filmmakers to showcase their work. This is a great opportunity for individuals looking to break into TV, film, or the creative industry. As part of HomeTowne TV’s mission, we focus on promoting our towns and small businesses and believe this is a great way to support the community and individuals alike. In the spirit of promoting individuals looking to showcase their work, there is zero tolerance for the following:

* **No Nudity**
* **No Profane Language (including hate speech of any kind)**
* **No Political Statements of any kind**

No nudity or foul language may be used in any content of the video. It is strictly prohibited and will not be posted. Any contestant who chooses to submit content with nudity or inappropriate language (at the sole discretion of HomeTowne TV) will be prohibited from participating in the current or future contests.

8. This contest is open only to legal residents of New Jersey. Trustees, Officers, and employees of HomeTowne TV are not eligible to enter.

**PRIZES**

1. There will be two winners:
   1. One from the student category (14-17 years old)
   2. One from the adult category (18+).
2. Both winners will have their videos played on HomeTowne TV’s station 3x’s a day for one month. Time to be Determined.
3. Winning videos will appear on HomeTowne TV’s Facebook, YouTube, Instagram, and Twitter accounts, and will be available to link to in our May electronic newsletter.
4. Winner from both categories will be interviewed and featured on HomeTowne TV for a 15 minute spot.
5. Winners will be announced LIVE on HomeTowne TV and on our Facebook Live Page.
6. Winners agree that content submitted can be used at HomeTowne TV’s discretion and can be shown more than designated above.

**Adult Winner Category**

* $200 Visa Card
* A voucher redeemable at Paper Mill Playhouse for two tickets.

**Child Winner Category**

* $150 Visa Card
* A voucher redeemable at Paper Mill Playhouse for two tickets.

Acceptance of a prize constitutes the consent of any winner, without further compensation, to use the name and likeness of such winner and his/her video for editorial, advertising and publicity purposes by HomeTowne TV. **All federal, state and/or local income and other taxes, if any, are the winner’s sole responsibility**

**HOW TO ENTER - (eligibility to enter):**

**1.** **Like/Follow** our Social Media.

* Facebook - LIKE and FOLLOW our page
* YouTube - SUBSCRIBE to our page

**2.** **Produce** your own original video story - 30-90 SECONDS, as to why or what you love or enjoy most about ***your HomeTowne***. Any videos longer than 90 seconds will **not** be accepted. The videos are not allowed to include selling, request of purchasing a product, or advertising of goods and services of any kind. It is at the discretion of HomeTowne TV to refuse to publish a video that includes any material of this nature.

3. **Post** your video on YouTube **and email** the link to HomeTowne TV at:

[contest@hometownetv.org](mailto:contest@hometownetv.org)

Please include:

* Full Name and Age
* *Minors -release must be printed, signed by a parent or guardian and mailed to: 70 Maple Street, Summit, NJ*
* Town you live in
* Please write in subject of email the age group you are submitting for (Child 14-17 or Adult 18+).
* Include in email: 2017 HomeTowne TV Video Contest.

Submissions due by Friday, April 28th by 5pm.

***\*REQUIRED - a parental consent form MUST be filled out for the child category (14-17). No child video can be accepted without a parental consent form.***

***CHILD RELEASE ATTACHED …...*** HomeTowne TV staff will review all submittals to ensure videos meets proper requirements.

**PROCESS:**

1. E-mail will be sent from HomeTowne TV staff to all contestants that have been approved to be entered into contest within 7 business days of contestant submitting their video. **Once you submit your video, if it does not meet all the guidelines, you may choose to re-enter a new video, but HTTV cannot guarantee entry.**
2. HomeTowne TV will create a playlist on HTTV’s YouTube channel for all videos. Upon voting opening, Hometowne will send the playlist link to all contestants and post on HTTV Facebook.
3. Upon receiving the HomeTowne TV link, share your video like crazy! Your goal is to enter into the final round by getting as many likes and shares as possible. The top three videos with the most likes and shares combined on their video from either category will be entered into the final round. \*If you’re sharing on Facebook, don’t forget to tag HomeTowne to increase your visibility.

*\*\*All videos will become the property of HomeTowne TV and will not be acknowledged or returned. The copyright in any video will remain your property, but entry into this contest constitutes your irrevocable and perpetual permission and consent, without further compensation, to use such video for editorial, advertising and publicity purposes by HomeTowne TV, in any and all media now in existence or hereinafter created, throughout the world, for the duration of the copyright in the video.\*\**

**DEADLINES:**

* Contest Starts: Sat, 4/1/17
* Video Submission Due by: Fri, 4/28/17 by midnight
* Voting Opens: Tues, 5/2/17 at 8am
* Voting Closes: Sun, 5/07/17 at midnight
* Final Round Judging: Wed, 5/10/17
* Winner Announced: Fri, 5/12
* Entry Fee: **FREE**!

**HOW THE WINNERS ARE DETERMINED**

1. **First Round -** SHARE and LIKE it like CRAZY! Make sure whoever you send it to LIKES AND SHARES like crazy too. The three top videos with the most likes and shares **on HomeTowne TV’s (HTTV) YouTube Channel (playlist)** in both categories will advance to our final round.
2. **Final round** - Three videos from the child category with the most likes/shares, and three videos from the adult category with the most likes/shares will be reviewed by HomeTowne TV’s professional team of judges. HomeTowne TV judges will determine one winner from each category. Videos will be judged on the following categories: Creativity, Quality, and Content. All decisions of the judges are final and binding.
3. Winning Contestant will be announced on HTTV Social Media (Facebook, Twitter, Instagram, Website) and through Facebook Live!
4. Collect your prize!
5. Schedule a 15 minute spot to be interviewed at HTTV Television station.

Winners will be announced LIVE on Channel 36 Comcast & Channel 33 Verizon on May 5th. The winner will also be contacted within two business days.

**CONSENT AND RELEASE.**

By entering this contest, you release and discharge HomeTowne TV, and each of its respective Trustees, Officers, and employees, from any and all liability whatsoever in connection with this contest, including without limitation claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, “Claims”).

Acceptance of a prize constitutes a release by any winner of HomeTowne TV of any and all Claims in connection with the administration of this contest and the use, misuse, or possession of his/her video or any prize.

***Attention Parents: the attached release must be signed and received before HomeTowne Television will post any videos for children under 18 and to qualify as a contestant. Please read and sign with your child. Mail to:***

**HomeTowne Television**

**70 Maple Street**

**Summit, NJ 07901**

**Child Release**

**Media Release Form for Parent and Child**

**I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, hereby certify I am the parent and/or guardian of**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ born on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ a minor under eighteen years of age, and**

**I hereby grant full and irrevocable consent to HomeTowne Television, its successors and assigns and those acting under its permission to reproduce, copyright, publish, circulate or otherwise use my name, the minor child’s name, and/or photographic likenesses of me and of the child named above as single, multiple, or moving images in which I, or the minor child may be included in whole or in part, or composite. I waive any right to revoke the video once it is submitted to HomeTowne TV, and waive any right to inspect and approve the finished product or copy that may be used, or the use to which it may be applied and without further consent from or royalty, payment, or other compensation to me or my child” after the word perpetuity. This authorization and release covers the use of said materials in any published, broadcast, or electronic form, and in any medium of advertising, publicity, or trade in any part of the world in perpetuity. I understand that pictures and video footage of me and my child, as well as other members of my family, may be posted/displayed, viewed in group meetings, and printed in agency newsletters. I understand the video, or any pictures may be used in other media outlets, such as newspapers or magazines. Furthermore, I for myself, my heirs, executors, administrators, or assigns, transfer to the organization, its successors and assigns, all my rights, title, and interest in and to all representatives of the organization. This agreement represents in full all terms and considerations, and no other inducements, statements, or promises have been made to me.**

**Further, I understand that my child, if chosen as the final video contest winner, will appear on HomeTowne Television for an interview. I further understand that upon signing this release, all rules of the contest have been met. HomeTowne Television strictly prohibits any content that includes nudity, foul language, or political statements. Any video with the aforementioned will be disqualified immediately and will not be permitted to submit a video for this contest or future HomeTowne Television contests.**

**Parent/Guardian Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_**

**Child Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**